

# Strategic Arts Development Projects

## Creative Capricorn

(2012-14)

One of two national, three-year initiatives funded by all three spheres of government to raise the profile of and participation in the arts in the Rockhampton Region.

Creative Regions has been contracted by Rockhampton Regional Council to deliver this high-level project which develops new cultural tourism product, creates a marketing strategy for the arts in the Rockhampton Region and reactivates the Walter Reid Cultural Centre as a vibrant incubator for professional arts practice.

The project involves the production of around 20 projects per year in the first two years and will culminate in a major community festival in 2014.

[www.creativecapricorn.com.au](http://www.creativecapricorn.com.au)



PHOTO: THE MORNING BULLETIN, ROCKHAMPTON

*"...we have found Creative Regions to be highly responsive to the needs of our community and keen to ensure that both established and emerging artists, from this region, are at the heart of the delivery of the Creative Capricorn program. We were well aware of the ground-breaking work undertaken by Creative Regions...and this knowledge very much guided us in selecting the organisation to work in this region under the Creative Capricorn banner. Already we are seeing the early signs of a significant shift in not only the way the local community sees the arts but also in the way in which the arts community sees itself and its role in developing a vibrant and engaged community."*

**PETER OWENS**, MANAGER ARTS AND HERITAGE, ROCKHAMPTON REGIONAL COUNCIL

*"My experience working with Creative Regions on Projects such as Toonooba Voices (short film) and also meetings to enhance the arts as Capricorn Arts Mob to support local indigenous artists, in my eyes they have proven excellence of performance that they have established in the short time since they started here. Rod and Helen are a credit to their positions."*

**KAYLENE BUTLER**, PRODUCER/CONSULTANT



**CREATIVE  
CAPRICORN**



**Queensland  
Government**



*Creative*  
**REGIONS**

[www.creativeregions.com.au](http://www.creativeregions.com.au)