

CREATIVE GENERATORS - REGIONAL SERVICE DELIVERY 2010

Creative Regions is pleased to announce their continuation with the Service Delivery Pilot begun in 2009 with Arts Queensland and the Australia Council, now referred to as the Creative Generators Program. Members of the Creative Regions team will continue to work across 17 Local Government areas. 2009 was a time of establishing networks and learning about the issues critical to regional Queenslanders. From this learning a methodology has been devised to maximize outcomes for communities.

Methodology

The focus this year will be in identifying 4 **strategic arts projects** in regional Queensland through an initial consultation and selection process that will take place through regional visits by the Creative Regions team. Communities will be invited to pitch their strategic project idea through an Expression of Interest.

A **Creative Regions Advisory Group** will be formed to review Expressions of Interest from communities and make recommendations on which projects will go forward in 2010 through the Creative Generators Program.

These targeted projects will be supported through the concept development phase to the drafting and submission of strong applications to attract funding from Arts Queensland, the Australia Council for the Arts and other sources. The aim is to have these for projects ready for implementation in 2010/2011.

What is a strategic arts project?

A strategic arts project is one which engages the community, builds partnerships and addresses local or regional issues, contributing to the cultural development, social and economic wellbeing of the community that generates it. It might be:

- based on a particular art form but provide increased opportunity for the broader community to actively participate
- a community based arts program which is delivered through arts and non-arts partnerships
- a project which uses arts and culture to address social, economic or environmental issues

It will be characterised by collaboration, diversity, participation, celebration, engagement, innovation...

Other services on offer through Creative Regions and the Creative Generators Program

Members of the Creative Regions team will engage with communities through **Culture Clinics™**: meeting one-on-one or with arts organisations or groups to address their specific needs including project design, funding and strategic development inquiries. Clinics will be offered through the initial visits to each region in 2010. Throughout the remainder of the year, artists and organisations in our services regions will be able to tap into Culture Clinics by phone or email through their regional contact person (see below).

The **Thrive ebuletin** is a great way for individuals to stay in touch with what is happening in the arts industry, opportunities for professional and skills development and with regional arts events. Communities in our services regions can also promote their events and activities through the ebuletting. Guidelines for this are available at www.creativeregions.com.au and information can be emailed to the editor at thrive@creativeregions.com.au. You can subscribe to the FREE monthly **Thrive ebuletin** on the website.

You can also register on our FREE **Creative Industries Database** service to promote your skills and services. Alternatively, you can utilise the database to find artists, organisations, businesses, venues and more in your region. Just go to the website and follow the **Get Listed** links.

Regional Contacts:

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- Cherbourg
- Gympie Region
- North Burnett
- South Burnett

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- Balonne Region
- Central Highlands
- Fraser Coast
- Maranoa Region
- Rockhampton REgion
- Woorabinda

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- Banana Region
- Bundaberg Region
- Gladstone Region
- Goondiwindi Region
- Southern Downs
- Toowoomba Region
- Western Downs